

As a public hospital that cares for more than 57,000 New Mexico children from every county in the state, we are continually in need of public support. For the past six years, 93.3 KOB FM (a Citadel station) has donated to the hospital 3-days of air-time for our annual Radiothon. This event allows listeners of the station to call in and make a pledge to the hospital. Not only has their support generated funds for our hospital, but also has allowed us to educate and build awareness about the impact the hospital has on the state.

We are appreciative of the kindness they have shown by turning over their radio station to us for those three days to help thousands of New Mexico children.